## **EPANEK** 2014–2020 OPERATIONAL PROGRAMME COMPETITIVENESS•ENTREPRENEURSHIP•INNOVATION



# Supporting the Establishment and Operation of New SMEs in the Tourism Sector

The enterprise D.LOYKIDHS & SIA E.E based in EASTERN MACEDONIA AND THRACE region, has joined the Action "Supporting the Establishment and Operation of New SMEs in the tourism sector" with a total budget of **689 million**  $\in$  (500,6 million  $\in$  from EPAnEK and 188,4 million  $\in$  from Regional Operational Programmes). The Action aims at supporting tourism entrepreneurship by establishing new very small, small and medium - sized enterprises in the tourism sector.

The investment's total budget is290.340,10 € out of which 145.162,05 € is public expenditure. The Action is cofinanced by Greece and the European Union - European Regional Development Fund.

#### The approved subsidised Business Plan includes expenditures on the following categories:

- $\checkmark\,$  Buildings, other facilities and surrounding area
- ✓ Machinery, installations and environmental protection equipment along with energy and water saving equipment.
- ✓ Certification of quality assurance systems and environmental management
- Promotion Participation in exhibitions
- ✓ Technical engineering studies and tax and legal advisory services
- ✓ Software and digital services
- ✓ Preparation and monitoring the implementation of the Investment Plan

#### Through the participation in the Action, the enterprise achieved:

- ✓ Competitiveness improvement
- ✓ Increase of profitability
- ✓ Reinforcing an extrovert business profile
- ✓ Market expenditure by adopting new products and services
- ✓ Creating better quality products and services
- $\checkmark$  Increasing productivity and improvement of operational procedures
- ✓ Reinforcing entrepreneurship
- ✓ Creating / maintaining job positions

The support of EPAnEK proved beneficial, not only for the enterprise but for the competitiveness of the national as well as the local economy.



### HELLENIC REPUBLIC MINISTRY OF DEVELOPMENT AND INVESTMENTS SPECIAL SECRETARIAT FOR ERDF & CF PROGRAMMES MANAGING AUTHORITY OF EPANEK



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MANAGING AUTHORITY OF EAST MACEDONIA - THRACE O.P.



Co-financed by Greece and the European Union by the Operational Programme EPAnEK and Regional Operational Programmes